

Aldrin for Grasshopper Control. Recommended procedures for control of grasshoppers and mormon crickets with aldrin. SHELL CHEMICAL CORP. L1

Butylated Hydroxytoiuene, Antioxidant, Bulletin presents extensive test data on the antioxidant value of BHT. The synergistic action of BHT and BHA are discussed. AMERICAN MEAT INSTITUTE FOUNDATION L2

Chemical Catalog. Catalog lists prices of chemicals for laboratory and industrial uses. Sections on reagent solutions, pH indicators, bacteriological culture media, and vitamins are included. ARTHUR S. LAPINE Co.

Coffee Flavoring. A coffee aroma enhancer which restores the aroma and flavor of fresh coffee is described. Recommended usages and concentrations of the flavor enhancer are discussed. Dodge & Olcott INC.

Colloids. Booklet contains a list of dispersions of collodial graphite, molybdenum disulfide, vermiculite, and zinc oxide. Typical applications, and technical data are included. ACHESON COLLOIDS Co.

Copper Fungicide. Technical bulletin on a complex copper salt for fungicide. The compound is prepared for the fungicidal treatment of cotton duck and other cloth. SCIENTIFIC OIL COMPOUNDING CO.

Insecticide Carrier. The use of a brand of diatomaceous earth as an insecticide and fertilizer carrier is described. The absorptive capacity of the material for insecticides is graphically presented. Use as an anti-caking agent for dilequescent fertilizers is also discussed. JOHNSMANULLE

Liquid Sampler. Bulletin describes application and presents operational information on a liquid sampler, for sampling process liquids, industrial wastes, and other liquids. Detailed information is provided on the operation of the sampler and typical applications. LAKESIDE ENGINEERING CORP. L8

Methanol. Booklet on synthetic methanol prepared for people in the chemical industry. Contains information on physical properties, shipping data, specifications, and constant boiling mixtures of methanol. Graphs on vapor pressure and other technical data are included. CARBIDE AND CARBON CHEMICALS CO.

Pathway to Progress for the Feed Manufacturer. This illustrated booklet describes the contributions by Merck in the fields of animal health and nutrition, which through the years have included many significant developments in vitamins, antibiotics, sulfonamides, and hormones. MERCK & Co. L10

Poultry Sanitation. Sanitation in the poultry industry is the topic of this booklet which encompasses the various problems of the poultry farm and poultry and egg processing. Recommended sanitation procedures are outlined. KLENZADE PRODUCTS INC.

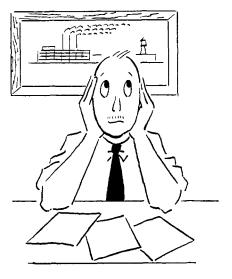
Productive Maintenance. Eighteenpage bulletin provides detailed information on organizing to meet the demands to be anticipated on an electrical maintenance program with the arrival of automation. There is a discussion of: determining the extent of routine maintenance, and the establishment of a critical maintenance program. GENERAL ELECTRIC **L12**

Rodioactive Compounds. A catalog of available carbon-14 labeled compounds. Categories included: acids and derivatives, alcohols and derivatives, aldehyde, amino acids, ring labeled compounds, purines and pyrimidines, and sugars. Research Specialities Co.

Stream Traps for Food Processing. Catalog discusses a line of steam traps which are claimed to vent air from processing equipment 8 times faster than ordinary steam traps. Technical data including condensate capacities, sizes, and prices are presented. V. D. ANDERSON CO.

FOR ADDITIONAL INFORMATION --- CIRCLE DESIRED ITEMS, CLIP COUPON, AND MAIL TO **Readers' Information Service** JOURNAL OF AGRICULTURAL AND FOOD CHEMISTRY 330 West 42nd St. July 7, 1954 New York 36, N.Y. New Products and Equipment 1 2 3 4 5 6 Literature | 2 3 4 5 6 7 8 9 10 || 12 |3 |4 Name_ ____Position__ Company____ Street_ City____ ___Zone____ _State____

(PLEASE PRINT OR TYPE) (Coupon valid until January 1955)



DON'T GUESS — use RIS* *Readers' Information Service

There's no question about it. Keeping up with new product and materials information can be a hard job for busy Ag and Food readers. But quick reference to recent product data is extremely helpful in the preliminary stages of selection and specification.

That's where *Readers'* Information Service can help you. It's one sure way that you can build a substantial reference file which will put the answers to many of your questions at your fingertips.

You can be sure, too, when you return the coupon, that all manufacturers' product announcements and industrial literature have been thoroughly screened by ACS editors to include only new and valuable scientific or technical data.

If you haven't already started your file of product literature, start now and circle the items on the coupon you wish to receive. Mail it and *Ag and Food* will see that you get what you want promptly.